

Mentoring Article Writing in Economics and Business: Providing Personal Support to Improve Quality Scientific Article Writing for IAIN Kediri Lecturers and Students

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Abstract

This service aims to provide personal support for writing quality scientific articles to lecturers and students at the Kediri State Islamic Institute (IAIN) in the fields of economics and business. The service method is carried out through a series of mentoring activities, which include individual consultation sessions, personal guidance, and direct feedback. The results show an increase in scientific article writing skills, an understanding of the publication process, and increased motivation to contribute to academic literature. The aim of the service is to improve the quality of academic publications at IAIN Kediri, strengthen the research capacity of lecturers and students, and increase contributions to the development of economics and business, especially in the Islamic context.

Abstrak

Pengabdian ini bertujuan untuk memberikan dukungan personal bagi penulisan artikel ilmiah berkualitas kepada dosen dan mahasiswa di Institut Agama Islam Negeri (IAIN) Kediri dalam bidang ekonomi dan bisnis. Metode pengabdian dilakukan melalui serangkaian kegiatan mentoring yang mencakup sesi konsultasi individu, pembimbingan personal, dan umpan balik langsung. Hasilnya menunjukkan peningkatan keterampilan penulisan artikel ilmiah, pemahaman terhadap proses publikasi, serta peningkatan motivasi untuk berkontribusi dalam literatur akademik. Tujuan pengabdian adalah meningkatkan kualitas publikasi akademik di IAIN Kediri, memperkuat kapasitas penelitian dosen dan mahasiswa, dan meningkatkan kontribusi terhadap pengembangan ilmu ekonomi dan bisnis, khususnya dalam konteks Islam.

1. INTRODUCTION

The Faculty of Islamic Economics and Business at the State Islamic Institute (IAIN) Kediri is a higher education entity in the academic environment that has responsibility for the tridharma of higher education, namely education, research, and community service (Pohan & Jf, 2022). However, this faculty faces challenges in increasing its contribution to the tridharma of higher education, especially in terms of research and scientific publications. One of the problems faced is the lack of international articles produced by lecturers and students.

The Faculty of Islamic Economics and Business at IAIN Kediri is experiencing problems producing scientific articles that can be published internationally. The lack of international articles is an obstacle expanding the influence and reach of this faculty in the global academic

realm. This can have an impact on campus assessments and rankings on a national and international scale, as well as limiting access to resources and international collaboration.

The aim of this community service activity is to improve scientific article writing skills for lecturers and students, expand understanding of the publication process and quality standards of scientific articles, and increase motivation and active participation in contributing to academic literature in the field of Islamic economics and business (Zunaidi et al., 2022). In this way, it is hoped that it can increase the number and quality of international articles produced by these lecturers, as well as strengthen the contribution of lecturers to the tridharma of higher education.

This service activity is very important to carry out considering the faculty's strategic role in producing and developing quality human resources as well as contributing knowledge and innovation in the fields of Islamic economics and business. By improving scientific article writing skills and understanding of the publication process, this faculty can increase its contribution to research and scientific development that is relevant to the social, economic, and business context in Indonesia.

The theory that can be used to support this service activity is motivation theory, especially intrinsic and extrinsic motivation theory. This theory can help in understanding the factors that influence the motivation of lecturers and students to contribute to writing scientific articles and international publications. Apart from that, theories about the process of scientific writing and publication can also be a basis for developing programs and strategies in this service activity. Self-determination theory is used to support the importance of intrinsic motivation in increasing academic contributions (Dunn & Zimmer, 2020). By improving writing skills and understanding of the publication process, this faculty can build strong intrinsic motivation among lecturers and students so that they are more motivated to participate in research and publication activities. The relevant theory that can be used in this context is motivation theory, especially the theory of intrinsic and extrinsic motivation (Urhahne & Wijnia, 2023). This theory can help in understanding the factors that influence motivation and active participation in academic activities, such as writing scientific articles.

In facing the challenge of minimal international articles, this community service activity is one of the strategic steps to improve the quality and quantity of faculty scientific publications. By improving writing skills, understanding of the publication process, and motivation of stakeholders, faculty can expand their influence in global academic literature and improve their reputation and ranking on a national and international scale. As a result, the faculty will be better able to make a significant contribution to the development of science and improve the welfare of society.

2. METHODS

The service method applied in this activity includes a series of mentoring activities consisting of three main stages (Zunaidi, 2024). First, individual consultation sessions provide participants with the opportunity to directly interact with mentors and discuss issues related to writing their scientific articles. This is in line with the view that emphasizes the importance of personal support in improving the quality of academic writing (Song & Song, 2023). Second,

personal guidance is carried out to provide specific guidance and direction in the article writing stages, according to the needs and level of proficiency of each participant. This approach is supported by research showing that personal mentoring can improve the quality of writing and the writer's self-confidence (Bastola & Bhandari, 2021). Finally, feedback and revision are crucial stages that allow participants to receive constructive feedback on the articles they have written and get help in the revision process. This is in line with research that highlights the important role of feedback in improving the quality of academic writing (Bouwer & Dirkx, 2023).

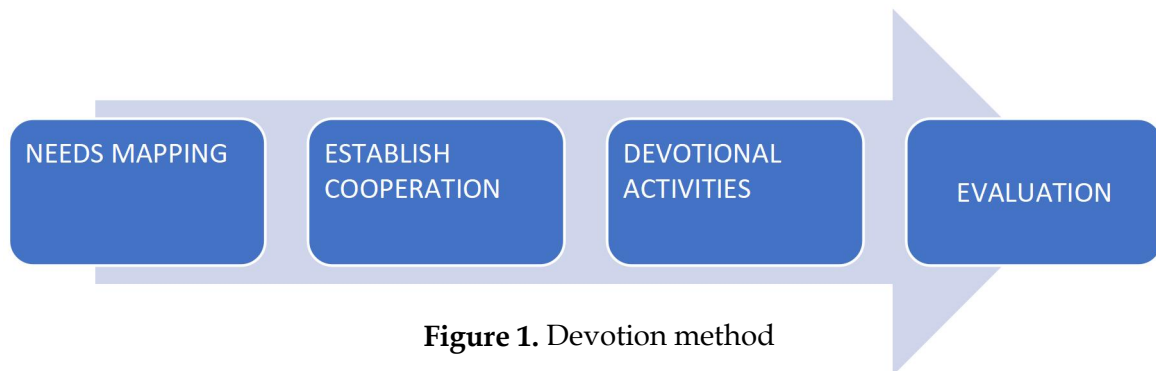


Figure 1. Devotion method

3. RESULTS AND DISCUSSION

On August 4, 2023, community service activities took place at the Auditorium Fl. 4 IAIN Kediri Library Building, attended by lecturers and students from the Faculty of Islamic Economics and Business. This activity aims to improve scientific article writing skills as well as understanding of the publication process and quality standards of scientific articles among participants.

The activity process ran smoothly with high enthusiasm from the participants. Lecturers and students are actively involved in discussions and individual consultation sessions regarding the scientific articles they write. Many questions were asked and a variety of topics were discussed, reflecting the participants' great interest in improving their writing skills and contributions to the academic world.



Figure 2. Presentating

One of the significant results of this activity is improving scientific article-writing skills. This can be seen in the increase in the number and quality of articles produced by participants after participating in this activity. This shows that the personal support and guidance provided in this activity can have a positive impact on improving the quality of scientific writing (Song & Song, 2023).

Apart from that, participants also experienced an increased understanding of the publication process and quality standards of scientific articles. Through the discussions and guidance provided, they become more familiar with the steps that need to be taken to publish quality scientific articles that comply with applicable academic standards (Brunetti et al., 2023).

Furthermore, this activity also succeeded in increasing the motivation and active participation of participants in research and publication activities in the fields of economics and business. Through the inspiration and understanding gained from this activity, participants feel more motivated to engage in research activities and contribute to enriching the academic literature in their field (Cronin-Golomb & Bauer, 2023).

The evaluation results of this activity showed that the majority of participants were satisfied with the material and format of the activity. They stated that this activity was very helpful in improving their understanding and skills in writing scientific articles. As a recommendation for further activities, several participants suggested holding a follow-up session or more in-depth workshop regarding scientific writing and publication techniques.

Thus, this community service activity succeeded in achieving the stated objectives, namely improving scientific article writing skills, broadening understanding of the publication process, and increasing motivation and active participation of lecturers and students in contributing to academic literature in the field of Islamic economics and business at IAIN Kediri.

4. CONCLUSION

The conclusion of the community service activities carried out at the Faculty of Islamic Economics and Business, IAIN Kediri, is that these activities succeeded in making a significant contribution to improving scientific article writing skills, understanding of the publication process, as well as the motivation and active participation of participants in contributing to academic literature. Through individual consultation sessions, personal mentoring, and feedback provided, participants are able to improve the quality of the articles produced and become better prepared to publish their research. The evaluation results show a high level of satisfaction from participants with this activity, as well as a request for holding similar activities in the future. Thus, this activity not only succeeded in fulfilling its initial objectives but also had a positive impact on academic development and contributed to the scientific literature in the field of Islamic economics and business.

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